

Asim Ali

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PROFESSIONAL SUMMARY

Backend Software Engineer with 3 years of experience specializing in PHP and Laravel. Experienced in backend architecture, REST APIs, authentication and SSO, RBAC, database design, queue-based processing, and third-party integrations. Built custom business systems and SaaS applications across CRM, logistics, workforce, identity, and operational domains, with a focus on performance, maintainability, and automation.

EDUCATION

The Islamia University of Bahawalpur, Pakistan

Bachelors Computer Science (2024)

TECHNICAL SKILLS

Back-End:	PHP, Laravel, OOP, SOLID Principles, RESTful APIs, Eloquent, Queues & Jobs
Database Design & Optimization:	MySQL, Redis, Query Optimization, Eager Loading (N+1 fixes).
Security & APIs:	OAuth 2.0/SSO, JWT, WebSockets (Pusher), Microsoft Graph API, TOTP/2FA.
Tools & DevOps:	Cpanel, Linux, Git, GitHub, Postman, Laravel Telescope, PHPUnit (Feature Testing).
Front-End:	HTML, CSS, Bootstrap, JavaScript, React (Familiar)

PROFESSIONAL EXPERIENCE

Laravel Developer

Surfiq Technologies – Lahore, Pakistan | 2024 - Present

- Architected a centralized SSO ecosystem for multiple enterprise applications using OAuth 2.0 and JWT, consolidating authentication and cross-application access control.
- Engineered a multi-gateway subscription system integrating Stripe and PayPal through a driver-based architecture with dynamic provider selection and automated plan synchronization.
- Implemented stronger authentication controls with TOTP-based two-factor authentication and secure JWT rotation/refresh mechanisms for protected application access.
- Designed and implemented granular RBAC using Laravel Gates and Policies to enforce role- and tenant-specific data access across multiple organizations and geographic regions.
- Developed real-time communication infrastructure using WebSockets and Pusher for 1:1/group messaging, live notifications, and asynchronous system updates.
- Automated the processing of thousands of monthly Excel records using queued jobs and background workers, reducing manual data entry by 70%.
- Engineered a hardware-to-software mapping engine for Siena routers and Samsung VDUs, reducing manual configuration effort by 60% and removing repetitive provisioning steps.
- Reduced API latency by 45% through Eloquent query optimization, eager loading, N+1 query remediation, and Redis. Integrated Microsoft Graph API to automate Microsoft Teams conferencing workflows and connect internal processes.

Freelance Web Developer

Self-Employed | 2023- 2024

- Architected a Laravel-based logistics engine featuring a 7-stage finite state machine to automate data extraction from HTML receipts reduced manual overhead by 90% and achieved 100% end-to-end traceability from warehouse to installation.
- Developed a full-stack Job Portal with a secure document management workflow implemented advanced filtering logic that streamlined candidate screening for small-to-medium enterprise clients.

CERTIFICATIONS

Advanced LARAVEL Development – Udemy (March 2023)